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Making the complex simple

Agenda

2018

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People. Partnership. Solutions.

Outline Agenda

08:00	Registration & Exhibition Opens
09:30	Welcome
	Business Keynote - *see page 2 for further details*
	Technology Keynote - *see page 3 for further details*
11:00	Refreshment Break & Exhibition
11:30	Breakout Session One - *see pages 4 & 5 for further details*
12:15	Travel Between Sessions
12:25	Breakout Session Two - *see pages 6 & 7 for further details*
13:10	Lunch Break & Exhibition
14:10	Breakout Session Three - *see pages 8 & 9 for further details*
14:55	Refreshment Break & Exhibition
15:25	Breakout Session Four - *see pages for 10 & 11 further details*
16:10	Travel Between Sessions
16:20	Breakout Session Five - *see page for 12 further details*
17:05	Networking Drinks
18:00	Close

Advanced World 2018
12 March 2018 | The ICC, Birmingham

Join us at Advanced's annual flagship customer conference.

The conference provides you with an unrivalled opportunity to network with other users, meet key Advanced staff and partners, and learn more about how you can enhance your current Advanced solution.

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Please note the agenda is still subject to change. This version is correct as of 26 January 2018. Please visit oneadvanced.com/world for the latest version.

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Host & Business Keynote

Simon Jack
Business Editor & Broadcaster

Simon Jack is the BBC's Business Editor, taking on a role previously held by Robert Peston, Kamal Ahmed, and Jeff Randall. Popular for his approachable, easy style, Simon formerly covered the day's business headlines for Radio 4's Today and BBC Breakfast News.

After time spent as a corporate and investment banker in London, New York and Bermuda, Simon joined the BBC's Business and Economics unit. He reported for the Today programme and 5 Live's Wake up to Money. He also presented business and financial podcasts for the Daily Telegraph.

Simon became familiar to TV viewers when he covered the 2008 financial crisis for BBC News, the BBC News Channel and Working Lunch. He then replaced Declan Curry as the regular BBC Breakfast business news reporter, and has co-hosted the show as a stand in for Bill Turnbull.

Having interviewed some of the biggest names in UK and international commerce, covered the key events in business and the markets, and analysed the implications of policy and government, Simon has an insight few can rival.

Technology Keynote

Ian Massingham
Chief Evangelist, Amazon Web Services

Ian Massingham leads Technical and Developer Evangelism at Amazon Web Services and has been working with cloud computing technologies since 2008. He and his team around the world work with developers and other types of technical end-users within AWS customers of all sizes, from start-ups to large enterprises, to increase awareness and adoption of AWS cloud services amongst developers.

Ian and his team are prolific conference speakers and participate in a wide variety of developer conferences, meetups and other developer communities in order to connect with developers and inform, inspire and educate them. As an individual technologist, Ian has a special interest in the development of Connected Device and IoT applications, and in serverless architecture patterns for the deployment of applications in the AWS Cloud.

Ian has over 20 years' experience in the IT industry, covering operations and engineering within internet hosting, internet access, telecommunications and cloud service providers. Prior to joining AWS, he led a systems engineering team for an integrated software and hardware company that focused on the creation of cloud computing services with telecommunications and IT service providers across Europe, the Middle East and Africa region.

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Breakout Session One

SESSION TITLE	SESSION TYPE	RECOMMENDED FOR
Cloud Adoption and the Journey to the Cloud *Panel session hosted by Roy Wood, Managing Director, Advanced*	Business Insight	All Attendees
RECOMMENDED FOR ALL ATTENDEES **Brexit and its impact on the UK** *Professor Nigel Driffield, Professor of International Business, Warwick Business School* With Brexit now twelve months away, the future landscape it is shaping is changing almost daily. Professor Nigel Driffield, who has published a number of papers on Brexit, will discuss its potential impacts on the UK and what organisations might see in the way of challenges and opportunities in the coming years.	Business Insight	All Attendees
HR & Payroll Legislation Update *Kate Upcraft AMBCS mGPA, Payroll Lecturer, Consultant and Writer, Kate Upcraft Consultancy Ltd* Join independent payroll expert, Kate Upcraft, for a topical update on legislative and operational issues for HR and payroll professionals ahead of the new tax year.	Business Insight	HR & Payroll Attendees
Integrated Urgent Care	Market Insight	Attendees from the Health Sector
NHS Shared Services *Mark Horncastle, Healthcare Partner, PA consulting*	Market Insight	Attendees from the NHS
Ribston Hall High School – Schools and Academies Case Study *Alec Waters, Assistant Headteacher, Ribston Hall High School* Join this session to understand how Progresso, our Cloud-based MIS has helped Ribston Hall High School enable learner centricity and improve learner outcomes.	Market Insight	Attendees from Schools and Academies
How Sport is using data and technology to create truly immersive customer experiences *Gareth Roberts, Commercial Director, Edgbaston*	Market Insight	Attendees from Sports Clubs

SESSION TITLE	SESSION TYPE	RECOMMENDED FOR
Digital working in the Legal World *Panel session hosted by Doug Hargrove, Managing Director, Advanced* In today's Legal world there are now a whole host of revolutionary technologies available to allow Legal organisations to work more effectively and efficiently. In this session we invite you to join a panel of experts, hosted by Advanced Legal MD, Doug Hargrove, to discuss the current digital enhancements influencing the industry, the results they have seen and where we go from here.	Market Insight	Attendees from the Legal Sector
Membership Product Update *Charles Bagnall, Product Manager, Advanced* Join this session where will look at the plans for OpenEngage over the next 12 months and beyond, introduce you to our CloudMembership solution and why it might be right for your organisation, and look at how both systems can aid your compliance with GDPR.	Product Insight	Current and Prospective Customers of OpenEngage, Member Strategy and CloudMembership
Changes to Further Education at Advanced & what this means to you	Product Insight	Current ProSuite Customers
Exchequer Product Update *Andrew Pearson, Product Manager, Advanced*	Product Insight	Current and Prospective Exchequer Customers
OpenAccounts Product Update *Nadine Sutton, Senior Product Manager, Advanced* See how OpenAccounts and eBIS are evolving over the next 12 months and beyond. The session will look at how key drivers, including GDPR, are influencing the changes we make within OpenAccounts.	Product Insight	Current and Prospective OpenAccounts Customers
Field Service Product Update *Mike Wade, Principal Consultant, Advanced*	Product Insight	Current and Prospective Field Service Customers

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SESSION TITLE	SESSION TYPE	RECOMMENDED FOR
Why Cyber Security is no-longer enough? *Dan Sloshberg, Product Marketing Director, Mimecast* The reality today is that attacks are rapidly evolving and will ultimately get through your defenses. The insider threat is growing. Email remains the #1 attack vector and is arguably one of the weakest links. The world is moving to the cloud and regulation is strengthening. Against this backdrop, the need for a robust cyber resilience strategy is clear. Join this session to learn: - Why traditional email defenses are failing - Pitfalls to avoid when adopting the Cloud - The impact of regulation like the GDPR - Critical capabilities for email cyber resilience	Business Insight	All Attendees
The Power of Data *Nathaniel Suda, Digital Director, Advanced*	Business Insight	All Attendees
GDPR Update *Marc Lueck, CISO, Company85*	Market Insight	All Attendees
Filling the Funding Gap	Market Insight	Attendees from Local Government
Clinical Decision Support *Professor Jeremy Dale, Professor of Primary Care, Warwick Medical School* Using expert decision support to improve patient outcome.	Market Insight	Attendees from the Health Sector
The Impact of AI on the Legal Sector *Panel session hosted by Advanced* We are well and truly in the midst of the digital revolution and in 2018 AI is very much a part of the Legal sector. In this session we invite you to join a panel of experts as they discuss the impacts and benefits of AI whilst exploring how AI is transforming organisations and how the Legal industry will never be the same again.	Market Insight	Attendees from the Legal Sector
NHS Confederation *Session hosted by The NHS Confederation*	Market Insight	Attendees from the NHS

SESSION TITLE	SESSION TYPE	RECOMMENDED FOR
ERP Product Update *Richard Thwaites, Head of Product ERP, Advanced* This session will look at the Advanced ERP suite of solutions. It will look at what we mean by ERP, how solutions are evolving and the benefits to your business now and in the future.	Product Insight	Current and Prospective Customer of Progresso
Progresso Product Update *Mark Palmer, Head of Product Development, Advanced and Kirsty Alderton, Senior Product Manager, Advanced* See how Progresso is evolving over the next 12 months and beyond. The session will look at key trends in Education and how these are influencing the changes we make within Progresso.	Product Insight	Current and Prospective Customer of Progresso
CMIS Product Update *Daryl White, CMIS and CMISGo Product Owner, Advanced* See how CMIS and CMISGo are evolving over the next 12 months and beyond. The session will look at the latest enhancements, key trends in the market and how these are influencing the changes we make, and how you can get involved in shaping the future of the solution.	Product Insight	Current and Prospective Customers of CMIS
Further Education Product Update	Market Insight	Current and Prospective Customers of ProSuite
Staffplan and Caresys Product Update *Amanda Turvill, Social Care Product Manager, Advanced and Jack Heron, Social Care Product Owner, Advanced*	Product Insight	Current and Prospective Customers of Caresys and Staffplan
Document Management Product Update *Julie Edwards, Senior Product Manager, V1*	Product Insight	Current and Prospective Customers of Document Management

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Breakout Session Three

SESSION TITLE	SESSION TYPE	RECOMMENDED FOR
Talent Acquisition at Advanced - from 'gut feel' to science *Nick Gallimore, Head of Talent Acquisition, Advanced* In the past two years Advanced has grown its workforce and recruited hundreds of new people. The process is becoming increasingly scientific, producing some interesting and positive results. Our Head of Talent Acquisition will go through our approach, why we have changed and share our experiences and the results so far.	Business Insight	All Attendees
Digital Readiness and Transformation *Panel hosted by Tim Jones, Managing Director, Advanced*	Business Insight	All Attendees
Interoperability - driving whole system thinking *Dr Justin Whatling, VP of Population Health, Cerner*	Market Insight	Attendees from the Health Sector
GDPR and your MIS – what does it mean for Schools and Trusts? *Mark Palmer, Head of Product Development, Advanced and Nick E Davies, Sales Manager, Advanced* Advanced have invested in building a team of products experts to assess the impact of GDPR on our customers and we are making changes to both of our MIS solutions – but what does this mean for Schools and Trusts?	Market Insight	Attendees from Schools and Academies

RECOMMENDED FOR ALL ATTENDEES

SESSION TITLE	SESSION TYPE	RECOMMENDED FOR
Advanced Support & Services in 2018 & Beyond *Greg Ford, Support Director, Advanced and Andrew Williams, Professional Services Director, Advanced* Join this session to learn how Advanced's support & services team can assist your organisation in getting the best from your investment both now & in the future. Join Greg Ford our Support Director & Andrew Williams our Professional Services Director as they share with you the changing shape of customer support & the services available to you as an Advanced customer.	Product Insight	All Attendees
eFinancials Product Update *Alison Broughton, Product Manager, Advanced* Join this session to see how eFinancials is evolving over the next 12 months and beyond. The session will also look at the planned product updates, Purchase Invoice Manager and FPM 3.0 with its new user interface.	Product Insight	Current and Prospective eFinancials Customers

SESSION TITLE	SESSION TYPE	RECOMMENDED FOR
e5 Product Update *Dennis Kirton, e5 and Collaborative Planning Product Manager* Join Dennis Kirton, e5 Product Manager, for a review of Release 5.5 and the plans for Release 5.6 including the new Business Process Management solution.	Product Insight	Current and Prospective e5 Customers
Advanced Microsoft Product Updates *Nathaniel Suda, Digital Director, Advanced*	Product Insight	Current and Prospective Advanced Microsoft Customers
Business Cloud Essentials Product Update	Product Insight	Current and Prospective Business Cloud - Essentials Customers
ALB Product Update *Sarah Oliver, Commercial Product Manager, Advanced* This session will look at how the last 12 months' ALB releases have assisted law firms in meeting key market challenges, and then look forward to what's coming in the next 12 months to ensure we continue to support you.	Product Insight	Current and Prospective ALB Customers
MLC Product Update *Emma Hatto, Commercial Product Manager, Advanced* This session will look at how MLC is evolving over the next 12 months and beyond, focussing on Mobility, Collaboration and Debt Management.	Product Insight	Current and Prospective MLC Customers
ePortfolio - Digging deeper to inform development	Product Insight	Current and Prospective ProSuite Customers
TALENT Product Update *Andrew Green, Product Manager, Advanced*	Product Insight	Current and Prospective TALENT Customers

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Breakout Session Four

SESSION TITLE	SESSION TYPE	RECOMMENDED FOR
Leadership	Business Insight	All Attendees
Industry 4.0 and the Future of Finance *Tim Lancelot, Pre-Sales Manager, V1* The world is changing and fast - Artificial Intelligence, Process Robotics and Cognitive Computing are big news and changing how business gets done. What does this all mean for the finance function, your role, your team, and how should you adapt for the future?	Business Insight	Finance Attendees
The Future of Care *Maxime Parmentier, CEO, Birdie Care* A technological revolution in social care is coming. Join this session to learn about how technology can empower and support the entire care community.	Market Insight	Attendees from the Care Sector
Developments in UK Manufacturing *Nick Hussey, CEO, The Manufacturer and* *Henry Anson, Managing Director, The Manufacturer* As technology takes precedence with industry 4.0, we look at the worth manufacturing brings to the UK economy. Brexit, rising costs, digitalisation are all key factors in creating the perfect storm within manufacturing – but what does this mean for your organisation? We take a look at all of these elements, as well as the Government's thoughts on the sector to provide you with an insight into how manufacturing is changing and developing with Industry 4.0.	Market Insight	Attendees from the Manufacturing Sector
Marketing and Business Development in your Legal Firm *Session hosted by Nathaniel Suda, Digital Director, Advanced* As the Legal industry continues to move forward it has never been more important to engage with clients. This session will explore how Advanced are empowering legal marketing departments with the tools to effectively analyse their databases, drive campaigns and grow their business with real live examples from fellow Legal professionals.	Market Insight	Attendees from the Legal Sector
The Success of an Integrated Systems Approach - case studies from City of Bristol College & The Lincoln College Group *Rob Bishop, Director of Strategic MIS, City of Bristol College and* *Graham Harrison, Group Director of IT, Information Management & STEP, The Lincoln College Group* Hear how City of Bristol College & The Lincoln College Group have benefitted from joined-up and integrated systems, how it has improved efficiencies and developed the Colleges reporting to meet both internal and external requirements, and how it continues to develop to succeed in the future.	Market Insight	Attendees from the Further Education Sector

Breakout Session Four

SESSION TITLE	SESSION TYPE	RECOMMENDED FOR
RECOMMENDED FOR ALL ATTENDEES		
Advanced Support & Services in 2018 & Beyond *Greg Ford, Support Director, Advanced and* *Andrew Williams, Professional Services Director, Advanced* Join this session to learn how Advanced's support & services team can assist your organisation in getting the best from your investment both now & in the future. Join Greg Ford our Support Director & Andrew Williams our Professional Services Director as they share with you the changing shape of customer support & the services available to you as an Advanced customer.	Product Insight	All Attendees
Chorus Product Update *Jason Gordon, Development Manager, Advanced* *Andy Griffith, Customer Development Manager, Advanced and* *Ben Garnett, Support & Customer Development Manager* Join this session where we will look at how your Chorus solution is evolving. We will share details of the releases planned for the next 12 months and beyond, including an update on the Chorus Data Warehouse and Chorus Live.	Product Insight	Current and Prospective Chorus Customers
HCM Product Update *Stuart Jennings, HCM Product Manager, Advanced*	Product Insight	Current and Prospective OpenHR, OpenPeople and OpenLMS Customers
NG Product Update *Charles Bagnall, Product Manager, Advanced* See how NG will be evolving over the next 12 months including how it can support you in becoming GDPR compliant. The session will also have a Digital Marketing theme, looking at how NG can better integrate with digital channels including email, SMS, and Social Media.	Product Insight	Current and Prospective NG Customers
Adastra Product Update *Ben Caruana, Product Manager - Adastra, Advanced* This session will look at updates planned for Adastra over the next 12 months and beyond including, an update on Integrated Urgent Care and key Adastra integrations.	Product Insight	Current and Prospective Adastra Customers
Carenotes Product Update *Julie O'Connor Head of Product Management, Advanced* *Luke Frayling, Carenotes Product Owner, Advanced and* *Andy Broadway, Carenotes Product Manager* Join this session where we will share the planned releases for your Carenotes solution over the coming months including key updates on PDS, ePMA and Appointments.	Product Insight	Current and Prospective Carenotes Customers
Managed Services ITO Update *Marc Beder, Director of Technology, Advanced*	Product Insight	Current and Prospective Advanced ITO Customers

Breakout Session Five

SESSION TITLE	SESSION TYPE	RECOMMENDED FOR
The Future of Regional Government in the UK	Business Insight	All Attendees
Partner Sponsored Session	Business Insight	All Attendees
How technology can champion Outstanding Care	Market Insight	Attendees from the Care Sector
How today's education is shaping tomorrow's employees	Market Insight	All Attendees
Using tech to help safeguard the 999 service and its patients in the East Midlands *Session presented by East Midlands Ambulance Service*	Market Insight	Attendees from the Health Sector
Winter Preparedness - how technology has helped headline issues in NHS	Market Insight	Attendees from the NHS
How to deliver 100% electronic invoicing to your Shared Service	Market Insight	Attendees from the NHS
Odyssey Product Update *Dr Alex Yeates, Medical Director, Advanced and Dylan Hainsworth, Product Owner, Advanced*	Product Insight	Current and Prospective Odyssey Customers
CloudDonor Product Update *Charles Bagnall, Product Manager, Advanced*	Product Insight	Current and Prospective Donor Strategy and CloudDonor Customers
CloudFinancials Product Update *Nadine Sutton, Senior Product Manager, Advanced*	Product Insight	Current and Prospective Business Cloud - Financials Customers
Collaborative Planning Product Update *Dennis Kirton, e5 and Collaborative Planning Product Manager* Join this session for an update on Collaborative Planning Release 9, looking at the new look & feel, Finance Form HTML5 enquiry and new dashboard functions.	Product Insight	Current and Prospective Collaborative Planning Customers

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